

ENJOY SUCCESS FOR LIFE WITH 4LIFE®

4Life Research® offers a remarkable business opportunity with top-level nutritional products and one of the industry's most robust compensation plans. As a 4Life distributor, you can build your business in a way that will meet your personal and financial goals. Whether you want a part-time business for extra income or a long-term career to secure your future, 4Life has a path for you.

4Life has some of the most extraordinary nutritional products in the world. Many of 4Life's Transfer Factor® products are listed in the **Physicians' Desk Reference (PDR)** and have been clinically studied by institutions such as Auburn University, the University of Missouri, and others. 4Life's products have never been duplicated since the company began in 1998; therefore, you cannot buy products like these from other network marketing companies or conventional retail stores. This means you can offer an effective and exclusive product, which will help improve retention and prevent attrition.

4Life offers one of the most lucrative pay plans in the world with an astonishing **23 ways to get paid**. As proof that the Life Rewards Plan™ is one of the most generous compensation plans in the industry, 4Life's management stated at their 2015 international convention that out of their first \$2 billion in total revenue, 4Life paid \$1.2 billion (60%) back to its members. That's approximately 60¢ payout for every \$1 they made for simply sharing the products and opportunity with others. Where else in the industry have you ever seen a company reward its members so generously?

4Life is an **A+** member of the **Better Business Bureau (BBB)** and received **AAA+** ranking (their highest) from BusinessForHome.org. 4Life currently generates \$321 million per year in sales. However, based on their experience, Mike Akins and Research & Marketing Consultants estimate that 4Life has the potential to become a \$10 billion per year sales company over the next 10 years. To put that in perspective, this projection would put 4Life at approximately the same size as the largest network marketing company in the world is today, Amway, but without the adverse reputation. If 4Life meets this projection, that would mean approximately 97% growth and several billion dollars left to go. In our opinion, this makes 4Life Research the best "ground floor" opportunity in the world relative to potential, in the history of the industry. How much of this potential GROWTH would you like in your business?

QUICK FACTS ABOUT 4LIFE RESEARCH

- Debt-free \$321 million company
- On the Direct Selling News' (DSN) Global 100 top companies
- A+ member of the Better Business Bureau (BBB)
- AAA+ ranking (their highest) from BusinessFromHome.org
- Member of the United Natural Product Alliance (UNPA)
- Member of the Direct Selling Association (DSA)
- Member of the Direct Selling Education Foundation (DSEF)
- Member of American Botanical Council
- Has its own world-renowned research team and world-class laboratories
- 4Life products are listed in the Physicians' Desk Reference (PDR).
- 4Life manufactures its own products in state-of-the-art manufacturing facilities
- Some of 4Life's products have been **clinically & university studied** to ensure quality, potency, and efficacy.
- 4Life has some of the world's most exceptional health and wellness products



4Life Global Headquarters
Sandy, Utah



4Life Global Headquarters
(South Building)
Sandy, Utah

4LIFE RESEARCH®

TOGETHER, BUILDING PEOPLE®

Who is 4Life Research? 4Life Research is a debt-free nutritional research company that generates \$321 million in annual sales as of 2015. 4Life introduced a new class of nutritional products to the market in 1998 when they created 4Life Transfer Factor®—a category of products based on what 4Life calls Transferceutical® science.

4Life Transfer Factor products are unique in the industry because they safely transfer the immune system knowledge and intuition from a cow's and chicken's immune system to you—the consumer—to help empower your body's own immune system to become more effective and efficient.

4Life extracts the transfer factor molecules from the colostrum and egg yolk through a patented manufacturing process and incorporates them into many of their products. Humans already have transfer factors in their bodies. Since transfer factors from cows and chickens are structurally identical to human transfer factors, those experiences can be safely transferred cross species. When you consume 4Life Transfer Factor products, you actually transfer the knowledge and experiences from the cows' and chickens' immune systems to your own body's immune system, so it can learn from them. This is why 4Life calls this class of products transferceuticals.

4Life manufactures its own products in state-of-the-art manufacturing facilities. These facilities adhere to strict Food & Drug Administration (FDA) current Good Manufacturing Practice (cGMP) guidelines. 4Life also has its own in-house world-renowned science team and Health Sciences Advisory Board which helps develop new products and further research transfer factors.



4Life Research was founded by David and Bianca Lisonbee. David and Bianca are humanitarians and their humanitarian drive to help improve the quality of life for people is what helped inspire them to launch 4Life Research. David and Bianca felt passionate about improving the lives of people through health and wellness, while at the same time wanting to offer individuals, regardless of their social class or financial situation, the opportunity to enjoy the success they had always dreamed of.

4Life Research has provided more than five million meals to families and children around the world through their 4Life Fortify® program and they also support orphanages throughout the world, including an orphanage in Africa for children who were born with HIV.

David was already a successful businessman who had developed a \$200 million per year network marketing company before the founding of 4Life. He sold his share of the partnership to devote his life to research and humanitarian endeavors.

During this period of extensive research, David, who has also been a nutritional researcher for over 30 years, came across a breakthrough nutrient that had been in research for more than 40 years. Technology had finally advanced to the point that transfer factors could be made available to the consumer. David secured the patents and assembled a team of world-renowned scientists to continue the research. Since then, this team of scientists have taken the understanding of transfer factors to a new level.

David decided to bring this amazing discovery to the consumer through a network marketing avenue so the consumer could benefit from this exclusive scientific breakthrough. The process, which begins with developing special herds, continues through extracting the transfer factors and manufacturing the actual products, along with continued research, which is very expensive.



Generally, a startup company can have an existing manufacturing company just slap a label on its products. Since manufacturing companies have never heard of this breakthrough, 4Life had to begin the process of developing its own manufacturing capability. The Lisonbees were willing to invest personal money into this endeavor and lose money for a few years in order to bring this important discovery to the public.

4Life is now listed in the Direct Selling News' Global 100 largest companies, is an A+ member of the Better Business Bureau, and is a member of the Direct Selling Association, United Natural Product Alliance, and Direct Selling Education Foundation, among many others. 4Life was also recently rated as a AAA+ opportunity (their highest rating) by BusinessForHome.org.

